



• Shortlist File Formats Specifications

• Logo's, Subtexts & Slogans

Please deliver in one of the following file formats:

- **EPS** - vectorfile
- **AI** - Adobe Illustrator file (to CS5)
- **PDF** - from Adobe Illustrator (vectors)

Important points for attention

- always with texts converted to outlines
- lines en line thicknesses converted to outlines

• Pantone / PMS

Please deliver your Pantone corporate identity color(s) separately.

We use your Pantone colors for reference for other materials such as paint, foil and print work. Please note that due to different materials and inks the Pantone colors can only match as close as possible.

• Prints Forex / Perspex / Self adhesive

Please deliver printfiles as:

- PDF
- Scale 1 to 1, at a resolution of 150dpi, without bleed.

• Cloth/Flagcloth/Airtexcloth

Please deliver as:

- PDF
- Scale 1 to 1, at a resolution of 150dpi, with 10cm bleed around.

- Prints larger than 500 cm: Scale 10%, indicate this in filename!