



FILE DELIVERY SPECIFICATIONS

For optimum results in your lettering and printing, we ask you to adhere our delivery specifications. If you have questions or would like some advice, you can always contact our DTP & Design department. Thanks in advance for your cooperation!

Dimensions

You will find the dimensions of your printed matter in our signature layout or our quotation.

Logos, subtexts and slogans

- EPS - vector file
- AI - Adobe Illustrator file
- PDF - Adobe Illustrator (vectors)

Always texts converted into contours.

Lines and line thicknesses converted to contours.

Print work on Forex / Perspex / self adhesive / cloths for frame system (tendon cloth)

Deliver as:

- PDF
- Scale 1 to 1, with a resolution of 150 dpi, without bleed and without crop marks.

Cloth / flagcloth / Airtexcloth

Deliver as:

- PDF
- Scale 1 to 1, with a resolution of 150 dpi, with 10 cm bleed all around and without crop marks.

Prints larger than 500 cm: scale 10%, indicate this in the file name! Pay attention! Then the resolution must be 1500 dpi.

Corporate Identity Handbook

If you have a corporate identity handbook, we would like to receive a (digital) copy of it.

Pantone / PMS

Specify your Pantone corporate identity color(s) separately. We use your Pantone colors as a reference for other materials such as paint, foil and printed matter. Please note that Pantone colors can only be as close as possible due to different materials and inks.

Send

You can mail all your files for lettering and printing to **Gilbert van Baren: gilbert@eldee.com**. It is best to send large files with **www.wetransfer.com**.

Practical! Need DTP work?

If you do not have the opportunity to make your files ready for production, there is the possibility that we can do this for you. Please contact us to discuss the options.

We wish you a pleasant exhibition participation!

ELDEE Expo Experts

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